

2020 FORD DRILLS & SKILLS CONTEST
(the "Contest")

OFFICIAL CONTEST RULES (the "Rules")

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING.**

Participation in the Contest constitutes full and unconditional agreement and acceptance of these Rules, which are final on all matters relating to the Contest.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations and shall be governed by the laws of the Province of Quebec and the federal laws of Canada applicable therein.

Void where prohibited.

1. **Contest Period:** The Contest period begins at 12:00 a.m. Eastern Standard Time (ET) on Friday, November 15th, 2019 and closes at 11:59 p.m. ET on Tuesday, February 4th, 2020 (the "**Contest Period**"). The Contest Period is comprised of three segments: the entry portion from 11:59 p.m. ET on Friday, November 15th, 2019 to 11:59 p.m. ET on Sunday, January 5th, 2020 (the "**Entry Period**"), the voting portion from 12:00 a.m. ET on Monday, January 6th, 2020 to 11:59 p.m. ET on Monday, January 20th, 2020 (the "**Voting Period**"), and the submission detail portion from 12:01 a.m. ET on Thursday, January 23rd, 2020 to 11:59 p.m. ET on Tuesday, February 4th 2020 (the "**Submission Detail**"). The Entry Period includes an "**Early Bird**" portion which spans from 11:59 p.m. ET on Friday, November 15th, 2019 to 11:59 p.m. ET on Sunday, December 15th, 2019 (the "**Early Bird Entry Portion** »).
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3. **Eligible Teams:** This Contest is open only to legal residents of Quebec, who are 18 years of age or older and are either:
 - a. parents and/or legal guardians of a player on a Minor Hockey Team (ages 7-12) (a "**Team**") which plays its home games within a 74.56 mile (120 km) radius of the City of Montreal's city limits (the "**Eligible Region**"), or
 - b. a coach or other representative of a Team (each an "**Entrant**").

All eligible participants are representatives of the winning teams, and the winning prizes will be distributed to a **maximum of twenty (20) team members** of the winning teams (the "**Team**"). The Contest Sponsor (as defined below) will not be responsible for any conflict that arises from the distribution of any particular prize among a winning Team.

Employees (and their immediate families and those with whom they are domiciled) of Ford Motor Company of Canada Ltd. (the "**Contest Sponsors**"), Club de Hockey Canadiens de Montréal, ("**Club**"), the National Hockey League and its Member

Teams ("NHL"), NHL Enterprises Canada L.P., and each of their respective subsidiaries, affiliates, directors, officers, governors, agents, and their advertising and promotional agencies are not eligible to enter. Immediate family includes the husband, wife, son, daughter, brother, sister, mother, or father of an individual.

This Contest will be run in accordance with these Rules, subject to amendment by Contest Sponsors. Entrants must comply with these Rules, and will be deemed to have received and understood the Rules by entering the Contest.

4. **How to Enter:** No purchase necessary. During the Contest Period, an Entrant must visit www.forddrillsandskills.com/canadiens, and fully complete all mandatory fields on the online entry form, which requires the Entrant to: (i) enter his/her valid email address, home phone number, and information about the Team (e.g. the Team's name, coach's name, age group and other information); (ii) write an original essay (the "**Essay**") of up to 250 words in the space provided on the Team's community commitment and passion for the game (the "**Theme**"); (iii) upload a photograph of the Team (the "**Photo**") in JPEG format, no larger than 5 megabytes, (iv) complete an attestation expressly stating that the Entrant has secured permission to submit the entry from the parents and/or legal guardians of all members of the Team depicted in the submitted Photo; and (v) if voted as one of the twenty-five (25) potential Grand Prize winning teams, during the Submission Detail portion, the Entrant must submit an Additional Submission (defined hereafter) explaining further details on their team's community involvement (collectively, an "**Entry**").

Prior to posting any submission materials that depict a person under the age of majority in their province or territory of residence, an Entrant is responsible for seeking the permission of this person and their parent or legal guardian.

BY SUBMITTING AN ENTRY, THE ENTRANT, ON HIS/HER OWN BEHALF AND ON BEHALF OF THE TEAM AND ALL MEMBERS THEREOF, AGREES THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL CONDITIONS STATED IN THESE CONTEST RULES. THE RELEASEES (DEFINED BELOW) WILL BEAR NO LEGAL LIABILITY REGARDING THE USE OF AN ENTRY (INCLUDING, WITHOUT LIMITATION THE ESSAY AND THE PHOTO AND THE ADDITIONAL SUBMISSION) BY THE CONTEST PARTIES, AND THE RELEASEES (DEFINED BELOW) SHALL BE HELD HARMLESS BY THE DESIGNATED ENTRANT IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT ANY ENTRANT HAS DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE CONTEST RULES. THE CONTEST SPONSORS RESERVE THE RIGHT, IN THEIR SOLE AND UNFETTERED DISCRETION, TO REQUEST PROOF THAT THE NECESSARY CONSENTS AND APPROVALS HAVE BEEN OBTAINED FROM ALL MEMBERS OF A TEAM AND/OR THE PARENTS OR LEGAL GUARDIANS THEREOF, AND TO DISQUALIFY ANY TEAM IF THE ENTRANT FAILS TO PROVIDE SUCH PROOF WITHIN THREE (3) DAYS.

An Entrant can only enter one (1) Team into the Contest. A Team can only be entered into the Contest one (1) time. Only the first Entry submitted on behalf of the Team will be accepted. For greater certainty, no Team may have more than one (1) Entry and any subsequent Entry/Entries submitted for a Team will automatically be disqualified. In the event it is determined by the Contest Sponsors, in their sole discretion, that an Entrant has attempted to enter more than the stated maximum number of times, all Entries by that Entrant will be null and void.

If the identity of an Entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the Entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected Entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).

5. **Submission Conditions:** The Contest Sponsors may, in their sole discretion, elect to use, in whole or in part, any submission materials (essays, videos, photos, etc.) submitted into this Contest for its own future advertising and/or promotional activities, without notice or compensation and any Entrant submitting such materials forfeits any further copyright or similar claims to same. Each Entrant warrants to the Contest Sponsors and their parent and affiliate companies that his/her submission materials (essays, videos, photos, etc.) do not contravene or infringe on anyone else's copyright or other intellectual property. Submission materials (essays, videos, photos, etc.) must not, in the sole and absolute discretion of the Contest Sponsors:
- a. contain defamatory words/statements (including words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, or socioeconomic group);
 - b. threaten any person, place, business, or group;
 - c. disparage any persons or organizations, especially those associated with the Contest Sponsors;
 - d. invade or infringe the privacy rights, copyrights, trademarks, rights of publicity or other intellectual property or other rights of any person, firm, or entity (other than the entrant and those from whom he has obtained appropriate consents);
 - e. constitute unsolicited advertising or promotion in any form, including, without limitation, the promotion or inclusion of the address of other Web sites or the promotion of any product or service;

- f. contain material that is in any way unlawful, in violation of or contrary to all applicable federal, provincial or municipal laws and regulations where the submission is created;
- g. contain material that is inappropriate, indecent (including but not limited to nudity or pornography), profane, obscene, hateful, tortuous, slanderous or libelous; and
- h. reference any persons or organizations without their prior express written permission (collectively the "**Submission Conditions**").

The Contest Sponsors reserve the right, in their sole discretion, to (a) revise the submission materials (essays, videos, photos, etc.), or request the Entrants to revise and resubmit the submission materials (essays, videos, photos, etc.) in order to make such submission materials (essays, videos, photos, etc.) compliant with these Submission Conditions; (b) remove any submission materials which are deemed inappropriate according to the Contest Sponsors in their sole discretion; and (c) disqualify any individual who is found: (i) to be tampering with the entry process or the operation of the Contest; (ii) to be acting in violation of the Rules; or (iii) to be acting in an un-sportsmanlike or disruptive manner; (iv) to be in violation of any of the Submission Conditions specified above; or (v) to be engaging in any other offensive conduct that jeopardizes the integrity and/or administration of the Contest, which shall be determined at the Contest Sponsor's sole discretion.

Prior to posting any submission materials that depicts a person under the age of majority in their province or territory of residence, an Entrant is responsible for seeking the permission of this person and their parent or legal guardian.

6. **Prize:** There are a total of ten (10) Early Bird Prizes (defined below), twenty (20) Secondary Prizes (defined below), and sixteen (16) Grand Prizes (defined below) available to be won in the Eligible Region:

Early Bird Prizes

Ten (10) Early Bird winning teams will win the following:

- a. Co-Branded Items for each of the team's players (each an "**Early Bird Prize**").

Approximate retail value of each Secondary Prize is CAD\$500.

Secondary Prizes

Each Secondary Prize consists of the following:

- a. Twenty (20) pairs of tickets to five (5) teams to attend a Montréal Canadiens regular season home games taking place between February 25, 2020 and March 28, 2020 at Bell Centre during the 2019-2020 season (each a "**Secondary**

Prize") (game date and exact seat location to be determined at sole discretion of Contest Sponsors).

Approximate retail value of each Secondary Prize is CAD\$2,600.

All incidental costs and expenses not specifically referred to as being included in any prize, including, but not limited to, transportation to and from Bell Centre, food, beverages, gratuities, souvenir items, etc. shall be the sole responsibility of the winner and his/her guest.

Grand Prize

Sixteen (16) Grand Prize winning teams will win the following:

- a. The opportunity to be one of sixteen (16) Teams - Six (6) novice, Five (5) atom, Five (5) Pee-Wee teams - to participate in a Drills and Skills clinic session at Bell Centre by members of the Montréal Canadiens Hockey Development Team (exact date and time to be determined at sole discretion of Contest Sponsors). Maximum of 20 players per Grand Prize winning team will be eligible to participate. Up to eight (8) clinic sessions to be conducted simultaneously;
- b. Twenty (20) Drills & Skills gift bags per team - Jerseys, socks, and t-shirts for each of the players; and
- c. Snacks as well as a dinner at La Mise au Jeu for a maximum of twenty (20) team members.

Approximate retail value of each Grand Prize is CAD\$3,000.

Each Team (and its guests) will be solely responsible for all other incidental costs and expenses related to their prize not mentioned above, including, but without limitation, transportation to and from the event, gratuities, personal expenses, meals, entertainment, etc. The Contest Sponsors will not be held to award more prizes than as set out in these Rules. The actual number of prizes awarded will be based on the number of eligible Entries received.

5. **6. Winner Determination:**

Early Bird Prize Winner Selection

On January 2, 2020 at 10:00 am ET at the offices of CINCO (139 St Paul Street West, Montreal, Québec), twenty (20) potential Early Bird Prize winners will be selected (one by one) via random draw conducted from among all eligible Entries received during the Early Bird Entry Portion. The Early Bird Prize will be awarded to the individual Entrant. The odds of winning an Early Bird Prize depend on the number of eligible Entries received during the Early Bird Entry Portion.

Secondary Prize Winner Selection

On February 1st, 2020, at 4:00 pm ET at the offices of CINCO (139 St Paul Street West, Montreal, Québec), five (5) potential Secondary Prize winners will be selected (one by one) via random draw conducted from among all eligible Entries received during the Contest Period. The Secondary Prize will be awarded to the individual Entrant. The odds of winning a Secondary Prize depend on the number of eligible Entries received during the Contest Period.

Grand Prize Winner Selection

During the Voting Period, all eligible Entries that satisfy the Submission Conditions (defined below) will be posted on www.forddrillsandskills.com/canadiens and made available for voting. Prior to posting, all Entries will be sorted into three (3) groups based on the age of the participant Team members (each a "**Team Age Group**"). Novice will include children aged 7 to 8. Atom will include children aged 9 to 10. Peewee will include children aged 11 to 12. The Contest Sponsors reserve the right, in their sole discretion, to allocate Entries to Team Age Groups. Members of the general public will be provided with the opportunity to vote for their favorite submission. The five (5) teams from each Team Age Group that garnered the highest number of votes will be declared as potential Grand Prize winners, subject to verification by Contest Sponsors, for a total of sixteen (16) winning teams. The odds of winning a Grand Prize depends on the number of votes cast during the Voting Period and the voting preferences of the visitors to www.forddrillsandskills.com/canadiens who have chosen to participate in voting for the submissions, and the ability of a submission to satisfy the judging criteria. The top twenty-five (25) teams who have amassed the most votes will be moving on to the Submission Detail. In the event of a tie a random draw will be conducted from among the tied Entries to determine the potential Grand Prize winners.

7.

6. **How to Vote and Limits on Voting:** During the Voting Period, the voters will visit www.forddrillsandskills.com/canadiens, and, to ensure that individuals are not able to vote more than once per day, will be required to authentic themselves by entering a valid email address or Facebook account prior to submitting their votes. If voters authenticate themselves by entering an e-mail address, they may be required to confirm their ownership of the e-mail address by clicking a link that will be sent to the e-mail account provided. Votes must be received by the end of the Voting Period.

Limit of one (1) vote per individual per day of the Voting Period, regardless of the address or email address provided. In the event it is determined by the Contest Sponsors, in their sole discretion, that an individual has submitted more than one vote, per day of the Voting Period (either directly or indirectly), all votes submitted by said individual will be disqualified. In the event that an Entrant is disqualified for having submitted more than one Entry, but a subsequent Entry has been received for the same Team from a new Entrant, that subsequent would be accepted into the Contest, subject to verification. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery of a vote. Votes generated by script, macro,

robotic, programmed, or any other automated means are prohibited and will be subject to disqualification in the sole and absolute discretion of the Contest Sponsors. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all Entries by that Entrant. The Contest Sponsors will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete votes, which will be void. All votes become the property of the Contest Sponsors upon receipt and none will be returned. All votes are subject to verification. The Contest Sponsors reserve the right, in their sole and absolute discretion, to require proof of identity (in a form acceptable to the Contest Sponsors) from any voter to participate in this Contest or for any votes entered, or purportedly entered, by such voter to be considered valid for the purposes of this Contest. Failure to provide such proof in a timely manner may result in disqualification of the applicable votes that cannot be verified to the satisfaction of the Contest Sponsors, in their sole and absolute discretion. The sole determinant of time for the purposes of a valid vote in this Contest will be the Contest Sponsors' promotional agencies' computer servers.

IMPORTANT: You may encourage your friends and other eligible individuals to vote for your Entry; however, you are not allowed to offer any individual any form of incentive, inducement, prize or chance of receiving any incentive or inducement (including vote exchanging), or prize in furtherance of receiving such individual's vote for any Entry. Any individual determined by Contest Sponsors and/or their representatives (in their sole and absolute discretion) to be associated with, engaging in, benefiting from, soliciting, encouraging, and/or participating in any unfair and/or fraudulent voting practices is subject to disqualification (of his/her Entry and/or submitted votes, as applicable), at the sole and absolute discretion of the Contest Sponsors.

The Contest Sponsors reserve the right, in their sole discretion, to disqualify any entrant they find, in their sole discretion, to be: (a) tampering or attempting to tamper with the entry or voting process or the operation of the Contest and/or any Contest website; (b) violating these Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

7. **8. Submission Detail and Judging:**

During the Submission Detail segment, the top twenty-five (25) voted potential Grand Prize winners must submit an additional video or essay (the "**Additional Submission**") explaining further details on their team's community involvement. The Additional Submission should either be a video between 1 - 5 minutes in length, or an essay between 700 - 1,000 words. Submissions should creatively showcase the participating team members, explain the objective of the community event the team was involved in, how it was executed, details of fundraising (if necessary), and what the team learned from participating. The essay submission must include a photo of the team with an attestation expressly stating that the Entrant has secured

permission to submit the entry from the parents and/or legal guardians of all members of the Team depicted in the submitted Photo. All Entries should be submitted electronically to forddrillsandskills@cinco.ca, unless otherwise stated.

All submissions are subject to Submission Conditions mentioned in Section 4 above.

After the Submission Detail segment, between February 6th 2020 and February 7th, 2020 (the “**Judging Period**”), a panel of judges, as selected by the Contest Sponsor, will evaluate all eligible submissions against the weighted criteria below to determine the Grand Prize winners.

Criteria	Weighting
1. Detail of team’s community involvement	50 points
2. Creativity of submission	50 points
3. Participation/showcasing of team members	50 points
Total Score (Maximum)	150 points

Each submission will be given a score (the “**Score**”) out of 150 by the panel of judges and divided into three separate voting team groups: Novice, Atom, and Pee-Wee. The six (6) submissions with the highest total Scores in the Novice team group will be deemed the Grand Prize Winners in their category; the five (5) submissions with the highest total Scores in the Atom team group will be deemed the Grand Prize Winners in their category; and the five (5) submissions with the highest total Scores in the Pee-Wee team group will be deemed the Grand Prize Winners in their category (for a total of 16 Grand Prize winners). Within each team group (Novice, Atom and Pee-Wee), in the event there is a tie between two or more submissions, based on the score for Criteria 1, the submissions (from amongst all such tied submissions) with the highest score on Criteria 2 will be deemed to be the potential winner. In the event there is still a tie between two or more submissions based on the score for Criteria 2, the submissions (from amongst all such tied submissions) with the highest score on Criteria 3 will be deemed to be the potential winner. In the event there is still a tie between two or more submissions based on the score for Criteria 3, a random draw will be conducted from amongst all such tied submissions and the drawn submission will be deemed to be the potential winner.

8. **9. Winner Notification:** The Contest Sponsors will contact each eligible selected Entrant by telephone at the number provided on the Contest entry form within 24

hours of the draw in the case of potential Early Bird Registration, and Secondary Prize winners; forty-eight (48) hours following the conclusion of the Voting Period in the case of potential Grand Prize winners. In the event that a selected Entrant cannot be contacted within five (5) business days of his/her Winner Notification for any reason (including failing to reply to the Winner Notification) or, if contacted, does not claim his/her prize, or does not meet all of the Contest conditions outlined in these Rules, the potential winner will be disqualified and forfeits his/her prize, and another Entrant's Team may be selected for a prize based on the next highest vote garnering Team, whom a representative of the Contest Sponsors will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with a selected Entrant who meets Contests requirements or until there are no more eligible entries, whichever comes first. The Contest Sponsors are not responsible for failed attempts to notify any selected Entrant. Upon prize forfeiture, no compensation will be given.

The maximum number of prizes a Team and Team parent/coach may get is: either (i) one (1) Early Bird Prize or one (1) Secondary Prize, but not both; and (iii) one (1) Grand Prize.

10. Prize Substitution: Any prize is non-exchangeable, non-transferable, non-refundable, and must be accepted as awarded with no substitutions. The Contest Sponsors reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

11.

Winner Conditions: Before being declared a prize winner, all selected entrants must: (i) correctly answer a time-limited mathematical skill-testing question without assistance or the use of a calculator, administered at the time of contact; and (ii) the selected entrant and his/her guests must sign and return a Declaration of Eligibility and Liability Release, releasing the Contest Sponsors, Club de Hockey Canadiens de Montréal, the NHL, NHL Enterprises Canada L.P., and each of their respective advertising and promotional agencies, subsidiaries, affiliates, directors, officers, governors, agents, employees, dealers, representatives, successors and assigns (collectively, the "**Releasees**") from any and all liability in connection with: (a) the entrant's participation in the Contest; (b) the acceptance and use of any prizes awarded in the Contest; and (c) the administration of the Contest by the Contest Sponsors, including (without limitation) the selection of prize winners or the distribution of prizes awarded in this Contest

The Declaration of Eligibility and Liability Release must be returned on or before the date indicated on the documents or the prize will be forfeited. If a selected entrant (a) cannot answer, or incorrectly answers, the skill-testing question; (b) cannot be reached within five (5) business days of the first attempt at contact by the Contest Sponsors, or if the Contest Sponsors are otherwise unable to contact the selected entrant within such time; (c) otherwise does not meet any of the Contest eligibility requirements including (without limitation) the Submission Conditions; or (d) does

not satisfy any other Contest conditions, his/her entry will be disqualified and another Entrant's Team may be selected for a prize based on the next highest vote garnering Team or random draw, depending on the corresponding prize. The process will continue until the applicable prize winner has been successfully selected and confirmed in accordance with these Rules. The Contest Sponsors are not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winner. Once declared the winner, the selected entrant will be directed as to how to claim his/her prize.

12. Right to Void/Terminate/Suspend/Modify: If, for any reason, at the Sponsor's sole discretion, the Contest is not capable of running as planned, the Sponsor reserves the right to cancel, terminate, modify or suspend this Contest or the present Official Contest Rules, in whole or in part, without notice or obligation, subject only to the approval of the *Régie des alcools, des courses et des jeux* (the "Régie").

Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor may, in its sole discretion, and subject only to the approval of the Régie in Quebec, void any suspect Entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Contest Rules; and/or (c) award the Prize from among the eligible, non-suspect Entries received up to the time of the impairment in accordance with the winner selection criteria discussed herein.

13. General Conditions: All decisions of the Sponsor are final in all matters relating to this Contest. Entrants who have not complied with these Official Contest Rules are subject to disqualification. All Entries become the property of the Sponsor and will not be returned. Entries submitted by third parties and any Entries or Prize claims that are late, lost, stolen, incomplete, fraudulent, illegible, unidentified or delayed will be void. Proof of Entry submission does not constitute proof of receipt.

This Contest is subject to all applicable federal, provincial and municipal laws. Persons found to be abusing any aspect of this Contest or the entry process, or otherwise not displaying sportsmanlike conduct, will be disqualified from this Contest, and may be disqualified from any future Contest or promotion offered by the Sponsor. ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE TO THE

FULLEST EXTENT PERMITTED BY LAW. The Sponsor's failure to enforce any term of these Official Contest Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Contest Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Contest Rules is determined to be invalid or otherwise unenforceable, then the Official Contest Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced herein, the winner will be required to promptly return to the Sponsor his/her Prize, or the cash value thereof. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to temper with the entry process, the operation of the Contest and/or the websites related to the contest and/or the Sponsor, violates the Official Contest Rules, or acts with intent to annoy, abuse, threaten or harass any other person.

If applicable tax laws and regulations require the preparation of any tax forms, selected entrant agrees to provide any and all information necessary to complete such forms as a condition to receiving his/her Prize. Tax consequences, if any, resulting from a winner's acceptance of a Prize shall be the sole responsibility of the winner.

14. Limitations of Liability and Releases: BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE CONTEST GROUP HAS NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS AGAINST, ANY LIABILITY FOR ANY INJURIES, DEATH, CLAIMS, LOSSES, DAMAGES (INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY OR PUNITIVE DAMAGES AND LOSS OF PROFITS AND LOSS OF OPPORTUNITIES), COSTS OR EXPENSES OF ANY KIND TO PERSONS OR PROPERTY RESULTING FROM (A) USE OF THE ENTRY (AS SUCH TERM IS DEFINED BY THE PRESENT OFFICIAL CONTEST RULES), (B) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF ANY MEDIA SOCIAL PLATFORM AND/OR ANY WEBSITES RELATED TO THE CONTEST, (C) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR PRIZE DELIVERY, (D) THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE, OR (E) ATTENDANCE TO THE HOCKEY GAME.

Without limiting the foregoing, the Contest Group and any of Sponsor's other agencies, suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by the users of the social media or website's related to the Contest, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, Entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or

providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail or post to be received by or from Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

15. Quebec Residents Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

16. Prize Supplier By entering the Contest entrants acknowledge and agree that the role of the Club de Hockey Canadiens de Montréal in the Contest is that of Prize supplier and that the Contest Sponsors are otherwise responsible for the conduct and administration of the Contest.

17. Publicity: By accepting a prize, each members of each winner Team agrees that the Contest Sponsor and its respective designees may use their name, photographs, videos, likeness, city of residence, biographical information, prize information and/or statements about this Contest for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.